

WELCOME!

THE LAST WORD



Sheridan Taylor | Store Manager, Lorna Jane

1 | If you could invite four famous people to dinner, who would you choose?

Jason Momoa, The Kardashians, Jennifer Lawrence, Chris Brown.

2 | What profession have you always admired?

Teaching, cause my mum is a teacher and it's tough.

3 | What is the scariest scene you remember from a kid's movie?

When Nemo gets separated from his dad.

4 | What was your favourite childhood game?

Uno!

5 | If you could be on the cover of any magazine, what would you choose?

Vogue.

6 | What's your favourite sport or physical activity?

F45.

7 | Would you rather give up music or television for a month?

Television!

8 | What phone apps are you obsessed with?

Instagram and VSCO.

9 | If you could buy one object to complete your home, what would it be?

Big claw foot bath.

10 | Can you share one quote or saying you love?

Fall down 7 times, stand up 8.

Disclaimer: The information contained in this document is understood to be correct as of 23 October. Changes may occur to the listed activities. Mirvac does not guarantee, and accepts no liability whatsoever arising from, or connected to, the accuracy, reliability, currency or completeness of any information provided.

DRIVE



VISUAL MERCHANDISING

Our mannequins and display cabinets are a great opportunity for your store to gain exposure throughout the centre. If you want to be involved in these displays please note:

- Mannequins are changed every fortnight. All products displayed on the mannequins must remain on display for a minimum of two weeks.
- Display boxes are changed every four weeks. All products in the display cabinets must remain on display for a minimum of four weeks.

By signing the product release form when the merchandiser collects products from your store, you agree to the above terms. These are also lists on the product release form. We are unable to return items once they are on display, so please don't give us products that you don't have many of. If you have any questions, or would like to book a free spot please email orionspringfieldcentral@mirvac.com

POSTER STANDS

We've brought back 30x40 poster stands! There are 10 scattered throughout the centre for all retailers to use. These are available through a fortnightly schedule and must be booked by emailing orionspringfieldcentral@mirvac.com. All stands are FREE to use and we are taking bookings right up until Christmas.



ORION SECURITY

Our security team are at the centre 24 hours to ensure that any visitors including customers and staff feel safe.

Security: 0417 114 489



THE ORION INSIDER

RETAILER NEWSLETTER | NOVEMBER 2017



orionspringfieldcentral.com.au

Orion
Springfield Central

DEVELOPMENT UPDATE

NEW RETAILERS



Novo Shoes



Shaver Shop

COMING SOON



Prestige Dance Centre



Nutrition Warehouse

SAVE THE DATES

- **28 October** – Zombie Walk
- **2 November** – Mum & Co. Mum's Night Out
- **21 November** – Date Night
- **29 November** – Mum & Co. Free Yoga Class with Revive Yoga and Wellness Centre
- **11 December to 22 January** – School Holidays

IN THE MARKETING ROOM



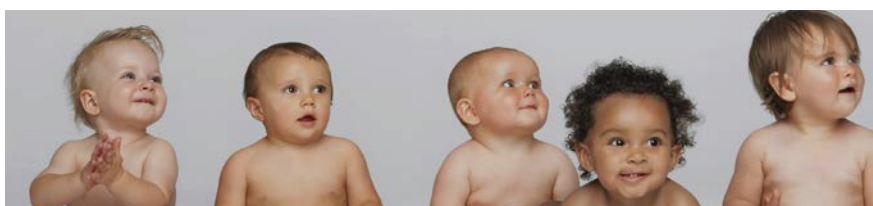
CHRISTMAS LUNCH

Local families will be invited to celebrate the magic of Christmas at Orion's first Children's Street Party! The event will see beloved children's characters join Santa Claus for an all day Christmas celebration. Main Street will be closed on 12 November and our elves will transform the street into a festive playground filled with seasonal entertainment, children's stage shows, character meet and greets and outdoor activities. The program will commence from 10am and run until 4pm. More details will be provided via our weekly newsletter in coming weeks.

ZOMBIE WALK

Orion Zombie Walk will be back bigger and better than ever on 28 October. This year there will be designated sessions for customers to trick and treat around the centre. Customers can register online for their preferred time and then before their sessions starts, collect their Zombie Walk map and goodie bag from the registration desk. Tickets are \$5 per child and all proceeds will be donated to our partner charity Headspace Ipswich.

All participating stores will receive enough lollies for one item per registered child. If you'd like to participate, please let us know by emailing orionspringfieldcentral@mirvac.com. Don't forget to dress up! We will have prizes for best dressed store and best dressed team awards (voted on by customers throughout the day).



THE NAPPY COLLECTIVE

The Nappy Collective has begun and is a great initiative that distributes nappies to organisations that support families in crisis or need. Many women and children who seek refuge from family violence flee their homes with

nothing, so these donations mean the world to them! Please help support this cause by donating either leftover or new disposable nappies to the Donation Box located at our Customer Service Desk until 27 October.

IN THE MARKETING ROOM



MUMS NIGHT OUT

Our next Mums & Co. member only event will be held at Event Cinemas on 2 November. For a \$10 donation to our partner charity Mummy's Wish, our Mums & Co. members will enjoy a private screening of Bad Moms 2. Bookings for this event will be essential and available only to Mums & Co. members. Complimentary bubbles and nibbles will be provided pre-movie.

We are inviting all retailers to be involved by supplying discount vouchers or merchandise that we can include in goodie bags that each attendee will receive. If you would like to be involved please contact us asap by emailing orionspringfieldcentral@mirvac.com



SANTA'S COTTAGE

Christmas is the most magical time of the year and we're counting down the days until the fun begins. It's not long until our Christmas decorations are going to be installed. Santa's Cottage will be located on Town Walk again, directly outside Cotton On and the install will begin after trade in the first week of November. All remaining mall decorations will be installed by mid-November.

CHRISTMAS TRADING HOURS

Orion will be open extended hours this Christmas, however we are still waiting on the government to release the allowable shopping centre hours. These are usually released in early November, but we will keep you updated with this process and communicate the hours via our weekly newsletter as soon as they have been confirmed.



FREE COFFEE!

We are offering our Mums & Co. members a free coffee and free childminding every Monday. To claim this offer they must visit Customer Service and collect a free coffee card which will be valid for the day of issue only. If you would like customers to redeem these cards at your store please email orionspringfieldcentral@mirvac.com. We will reimburse you \$2 per card.



NAPPY CASHBACK!

We are rewarding our Mums & Co. members who purchase nappies at the centre. Any member that spends over \$50 on nappies can collect a \$10 off card from Customer Service to spend on children's products at participating retailers.

We are offering all retailers who sell children's products, the opportunity to be a participant. Please email orionspringfieldcentral@mirvac.com for more information. We will reimburse you \$10 per card!

PARENT'S ROOMS

Once again we have noticed staff members using our parent's room facilities as a lunchroom. Microwaves are for bottles only and are **NOT** to be used to heat up your food.



Centre staff, contractors and delivery drivers are not permitted to hang out or have their breaks in these rooms. Please make sure you communicate this to your teams. We are monitoring who enters our parent's rooms.